

BARCELONA

“12 out of 100K”

Presented by
iHacions gallery & Inspired in Barcelona

BOOTH P08

**DESIGN
MIAMI.**

**DEC 4-
8**

BARCELONA

“12 out of 100K”

Presented by
il·lacions gallery & Inspired in Barcelona

DESIGN MIAMI
4-8 December 2024

CREDITS

Exhibition

Curated by: Xavier Franquesa - il·lacions design gallery illacions.com

Organized by: Barcelona Creativity & Design Foundation bcd.es

Promoted by: Disseny Hub Barcelona (DHub) - Barcelona City Council dissenyhub.barcelona

Catalogue

Graphic Design: il·lacions design gallery

Photos: Josep Vila Capdevila

Copywriting: Xavier Franquesa (il·lacions design gallery)

Cover: "Static Continuum" by Cristian Zuzunaga

English translation: Steven Tolliver

Paper: Arena Natural Rough 140 g/m² and 300 g/m²

Printed by: Serafi

@il·lacions design gallery, 2024

Printed in Barcelona. November 2024

Contact

il·lacions design gallery

c. La Rambla 130, principal

08002 Barcelona (Spain)

ph. +34 626735956

info@illacions.com

illacions.com

IG: @il.lacions

Barcelona at the Design Miami Fair

Barcelona affirms its role as a reference city for design and the avant-garde at the Design Miami international fair, the leading exhibition for collectible design, where it presents the project **12 out of 100K** from 3 to 8 December 2024.

The initiative, curated by the il·lacions design gallery, promoted by the Barcelona City Council and the Disseny Hub Barcelona, and organized by the Barcelona Creativity & Design Foundation, presents the work of 12 creators with ties to the city who are noteworthy for their innovative and disruptive visions.

12 out of 100K is the conceptual framework of the exhibition that sees participation by **Andreu Carulla, Antoni Pallejà, Bussoga, Cristian Herrera Dalmau, Curro Claret, ELIURPÍ, Joshua Linacisoro, Kutarq, Max Enrich, MSubiràs, Rosa Cortiella** and a booth mural by **Cristian Zuzunaga**.

12

Promoting Barcelona Design on the world stage.

Barcelona is working to **strengthen its historically prominent position** on the global design map. The city's rich tradition in design, architecture, and craftsmanship has generated a boom of **new designers and creators, a massive community** that is being expanded and reinforced year after year by its **18 top-tier design schools**.

This vibrant pool of talent has cemented the city's leading role in the international design scene of southern Europe. The **multicultural background of this great community** has helped the city become a hub for **thousands and thousands of individual voices**, origins, and diverse ways of thinking, creating a vibrant and dynamic breeding ground for creation and thought applied to avant-garde design.

O U T

It is estimated that in Barcelona, with a population of 1.7 million inhabitants, there is a community of **over 100,000 people dedicated to design and creativity**. **Every year 10,000 students graduate** from local design schools.

O f

Our gallery embraces **all expressions of design** linked to thought and artistic vision. This diversity of voices is so varied that it generates a **wide range of expressions and specializations**, such as critical design, speculative design, transitional design, social design, and many others.

We are therefore **committed to presenting 12 artists** who best **represent** the diverse range of voices among the **100,000 creators working today in Barcelona**.

100 K

SKY

Andreu Carulla

'Chairs for Skygazing' is a series of reimagined chairs by Andreu Carulla, designed to encourage a new perspective on the world. While they can still be used in the traditional way, these chairs invite users to look up and focus on the sky rather than the ground. This edition, SKY, which draws from a traditional armchair used in Spanish taverns, Andreu not only rethinks the way you sit, but also upholsters the seat with a reflective fabric that shows you (or forces you to see) the sky.

'We look at the sky to stop looking at the ground. Let's raise our heads. Let's aim high. Let's turn everything upside down and rethink the future.'

The idea first emerged after Carulla experienced a challenging post-pandemic year. After much thought, the artist wished to offer a fresh outlook on life and share a positive message. This led to the concept of 'holding one's chin up' as a way to heal and overcome difficulties. By rethinking the chair—an everyday object found in every home—the artist aimed to literally lift up one's chin and shift the focus upwards, offering a more optimistic view of life.

reclaimed wood, reflective fabric
unique piece

armchair

54 x 53 x H 85 cm
21,2 x 20,8 x H 33,4 in



ALUMINIUM BLOCK

Antoni Pallejà

(A.P.O. x Sivasdescalzo)

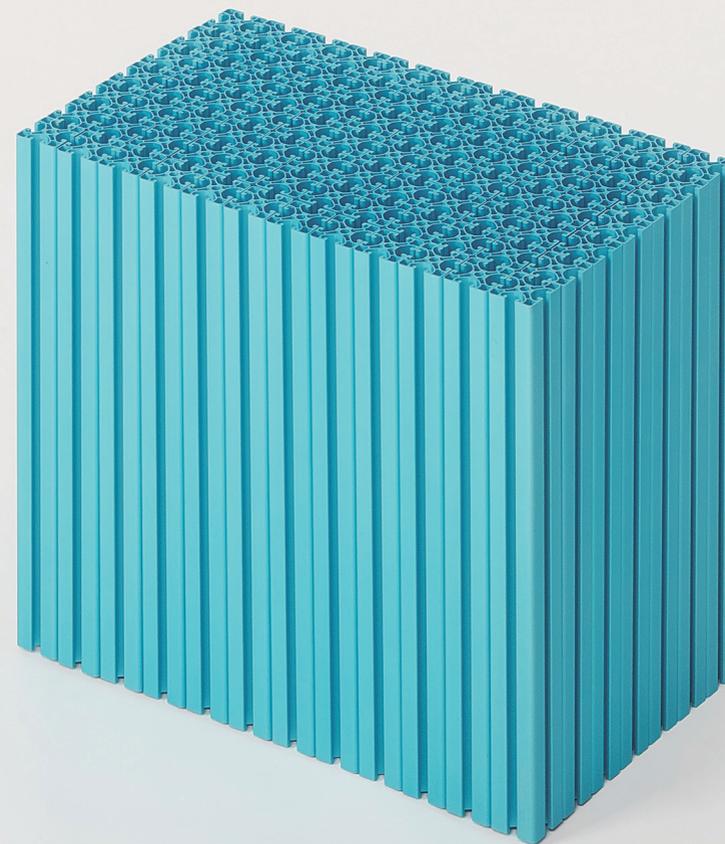
This anodised cyan aluminium block was crafted by joining standard structural assembly units, blending industrial design with contemporary aesthetics.

The collaboration was born between A.P.O. and Sivasdescalzo for their new retail space in Madrid. The store's unique location in a former mechanical workshop served as the foundation for rethinking the basic, utilitarian materials typical of such environments. By transforming these industrial elements, the design elevates them into sophisticated pieces. The vibrant cyan anodized aluminium introduces a modern, sleek aesthetic, transcending its industrial roots to embody the brand's distinct vision.

anodised aluminium
unique piece

side table

48 x 28 x H 45 cm
18,9 x 11 x H 17,7 in



ALLIGATOR

Bussoga

The crocodile is part of the ENRAJOLATS animal collection, a series of furniture pieces that blend art, design, and craftsmanship, using traditional tiling techniques with a contemporary approach. 'Alligator', or crocodile, was created specifically for Design Miami, bringing into the collection an animal native to that region.

The crocodile's geometric, pixelated form echoes early video game aesthetics, symbolising our increasing disconnection from nature. With its minimalist style, the piece reimagines the crocodile as a domesticated figure, drawing attention to the disappearance of its natural habitat and prompting reflection on the impact of urbanisation.

stainless steel, ceramic tiles
limited series of 8 + 2 AP

coffee table

228 x 41 x H 32 cm
89.7 x 16,1 x H 12,6 in



TULIPA

Cristian Herrera Dalmau

This floor lamp combines a satin stainless-steel body with a hand-made glass shade that was meticulously crafted in France. The design is characterised by the base, which is a dramatic vertical extension of the lampshade's shape, stretched by 200%.

This bold and unique approach to the lamp's form creates a visually compelling contrast between the sleek, industrial quality of the steel and the delicate, artisanal nature of the glass. The elongated base gives the piece a sense of movement, while the soft illumination from the glass shade adds an elegant and inviting ambiance to any space.

stainless steel, hand made glass
limited series of 8 + 2AP

floor lamp

30 x 30 x H 150 cm
11,8 x 11,8 x H 59 in



STATIC CONTINUUM

Cristian Zuzunaga

The mural captures the essence of Barcelona, his hometown, with the sea rendered in 11 shades of blue and the hand-drawn word 'Barcelona' in 5 blue tones, symbolising Gaudí's fluid, architectural forms. Pixelated elements link ancient analogue techniques, such as Roman mosaics, with modern digital aesthetics, emphasising the role of hand-painted art in a digital age dominated by AI and computers.

The sea, with its unending motion, represents life, rhythm, and the subconscious, flowing and receding in an eternal rhythm that balances stasis and transformation. In *Static Continuum*, he explores the merging of sky and sea, drawing on personal experiences that embody Barcelona's unique rhythm. The fluidly hand-drawn 'Barcelona' evokes Gaudí's adaptability and organic vision, uniting the stable with that which is ever-changing, fluid and continuous.

This mural represents his journey through Barcelona's landscape, inviting viewers to experience the balance between motion and stillness, transformation and continuity—all in the boundless blue of Barcelona's sea and sky.



acrylic emulsion paint
unique - made to order

mural

732 x H 350 cm
288 x H 137,8 in

3P CHAISE LONGUE

Curro Claret

Taking the form of a chaise longue with a unique twist made entirely from repurposed materials collected from the streets. Every element, from the main seating area to the accompanying side table, is crafted using found objects and materials, re-imagining what a traditional chaise longue can be.

The structure is held together by a T-300 metal joint, a piece he designed back in 2010 to make it easier for people without resources to create their own items of furniture, providing both stability and a contemporary industrial touch. The side table, similarly crafted from reclaimed components, complements the chaise longue, creating a cohesive set that's both functional and sustainably designed.

The intention is to invite viewers to see value and potential in discarded items, transforming them into furniture that merges urban aesthetics with environmental consciousness.

reclaimed wood and metal
unique piece

chaise longue
side table

chaise longue 140 x 48 x H 90 cm
55,1 x 18,9 x H 35,4 in
side table 54 x 30 x H 40 cm
21,2 x 11,8 x H 15,7 in



DIALOGUE

ELIURPÍ

A light installation featuring two sculptures that interact with one another, creating a dynamic play of light, reflections, and shadows. Handcrafted from both natural and black-tinted raffia, the sculptures exist between the boundaries of art and functional objects. Together, they project their forms onto one another, ultimately blending into a single cohesive piece.

The sculptures are held together with laces rather than screws, giving them a subtle yet sturdy rigidity. This meticulously crafted architectural piece displays a unique design that beautifully fuses artistic expression with functionality.

natural and black straw, wood
limited series of 7

light sculpture

Ø87,5 x H41 cm - Ø87,5 x H 75 cm
Ø34,4 x H16,1 in - Ø34,4 x H 29,5 in



HARRIA DA ARGIA

Joshua Linacisoro

'Harria da Argia' ('Stone Is Light') is a project that blends tradition, craftsmanship, and modern design through luminaires inspired by 12 traditional Basque rural sports. Each piece captures the essence of these sports, translating their movements, equipment, and cultural significance into light.

The project involved extensive research to explore the historical and symbolic meanings of these sports, connecting Basque culture with global traditions.

The result is four sculptural luminaires, crafted from alabaster, which is known for its elegance and translucency. These pieces can not only illuminate a space but also embody the energy and heritage of Basque sports, merging tradition with contemporary design. 'Harria da Argia' connects the past and present, celebrating cultural practices while embracing innovative design.

alabaster, LED bulb
limited series of 30 per model

table lamp

Ø19 x H 44,5 cm
Ø7,48 x H 17,5 in



MINUS

MINUS is a lounge chair that makes a bold impact with its minimalist design. Its simple form showcases the powerful use of aluminium, pushing the material's limits to create a design that is both functional and visually striking. By bending a single 10mm sheet of aluminium, the chair exploits the material's natural strength and flexibility, demonstrating how it can be shaped without the need for welding or additional components.

Kutarq

A repurposed spring controls the chair's motion, adding a unique touch and unexpected comfort. The design resists traditional classification, blending elements of a lounge chair, rocking chair, sofa, and art object. With its timeless appeal, MINUS seamlessly combines functionality with sculptural beauty.

aluminium, metal spring
limited series of 8

rocking lounge chair

98 x 48 x H 90 cm
38,6 x 18,9 x H 35,4 in



VIS A VIS

MSubiràs

The piece is a lacquered steel surface that invites the viewer to sit and contemplate themselves reflected in a mirror. The reflection, however, is not always what it seems; what one perceives may go beyond a superficial image.

The work engages in visual and conceptual play, challenging the viewer to confront a vision that could be real, introspective, or even imaginary. In this way, the mirror becomes a window into the different facets of perception, where the visible and the invisible intertwine, offering an experience of self-exploration and personal questioning.

lacquered steel, mirror
limited series of 7

seat and mirror

115 x 56 x H 185 cm
45,2 x 22 x H 72,8 in



PEANA

Max Enrich

Peana is a minimalist design that reduces seating to its purest form. The base, made of solid birch wood, provides a sturdy and natural foundation, while its warm natural tones contrast with the industrial aluminium sheet that forms the seat. The aluminium is gently curved to offer subtle comfort without unnecessary decoration.

By stripping the design down to its core elements, Peana transforms an everyday object into both a functional and sculptural piece.

aluminium, birch
limited series of 6

chair

37 x 40 x H 81 cm
14,5 x 15,7 x H 31,9 in



SUCCULENT POT

Rosa Cortiella

The 'Succulent Pot' is a sculptural flowerpot designed not only to hold plants but also to collect and store rainwater, embodying an urgent call to rethink water use in everyday life.

The pot's design explores textures and materials, mimicking through leaf-like elements the water-collecting methods of succulent plants. It rests atop a water reservoir shaped like a wicker basket, all placed on a terracotta pedestal. This use of terracotta—a timeless ceramic—pays homage to historic architectural capitals, symbolising a podium amplifying the piece's message. The elevated pedestal also allows easy access to the stored water through a hose for convenient watering.

With chiaroscuro shading and textured brush stroke effects, the pot has an organic, painterly quality that merges traditional craftsmanship with a contemporary aesthetic. Staying true to a zero-waste philosophy, the pot incorporates leftover enamels from the workshop, transforming waste into an eco-friendly material. This finishing touch reinforces sustainability as the core of the piece.

glazed ceramics, hose
unique piece

flowerpot

Ø47,5 x H 131,5 cm
Ø18,7 x H 51,7 in



WHOISWHO

Disseny Hub Barcelona (DHub) – Barcelona City Council

The Disseny Hub Barcelona (DHub) is the reference space for the recognition and promotion of the Creative Industries, as well as for the dissemination of design heritage and culture.

A dynamic and transformative facility where promotional activities are deployed in the fields of design, architecture, innovation, and technology. It also welcomes and supports creative talent, working with training centres, creators, and business entities on a local and international scale.

Barcelona Creativity & Design Foundation (BCD Foundation)

Inspired in Barcelona® is a platform for creative talent with an international scope. Powered by the Barcelona Creativity & Design Foundation, the platform is aimed to promote creative production from brands and professionals, as well as inspiring emerging projects, in the global scene.

The BCD Foundation mission is to boost Barcelona's creative economy, working with its business and professional community and developing its ecosystem. The Barcelona Creativity & Design Foundation is the owner of the Inspired in Barcelona® platform and the Barcelona Design Week®.

il·lacions design gallery

The il·lacions design gallery (2011) is the first gallery in Barcelona dedicated exclusively to 21st century local design. Its purpose is to create value and bring visibility to the more than 70 creators with whom it collaborates, showing their furniture and objects –unique pieces or limited series– in temporary exhibitions, international fairs and in its permanent collection. Il·lacions also produces projects linked to design and creativity, contributing all its collective intelligence to private projects and spin-offs.

The gallery's other activities include exhibition curation, collection consultancy, editing and production of furniture and objects, R&D, book publishing and design residencies. It was recently awarded the FAD 2023 AWARD "for blurring the border between art and design and for representing the most artistic side of all the professions of contemporary design, architecture and craftsmanship".

ARTISTS' BIOS

ANDREU CARULLA

With materiality, craftsmanship and sustainability as goals, Andreu Carulla creates beautiful objects and spaces with timeless appeal. Following his childhood dream of becoming an inventor, Catalan-born Andreu Carulla founded his eponymous product design studio in 2006. It has gone on to become one of the most versatile design firms working in Spain today.

A constant exploration of materials and the use of both old-school techniques and contemporary processes are the hallmarks of the studio's projects, which include furniture, tableware, lighting, creative direction, interiors, and more.

Set by an idyllic lake one hour from Barcelona, a repurposed mill houses the designer's studio and workshop, reflecting its Mediterranean approach to design. Andreu Carulla also runs the sister studio ACID.

ANTONI PALLEJÀ

The Antoni Pallejà Office works across disciplines to realise its modern vision, implementing creative direction, product design, spatial styling, and design strategy.

Under the creative direction of Barcelona-based designer Antoni Pallejà, the office seeks autonomy and clarity for the constructed object, achieving a rigorous presentation of material possibilities. A.P.O. understands the potential of design not only in terms of an aesthetic vocabulary but also in creating bold values for both brands and society.

BUSSOGA

Bussoga, led by Irina Grosu and Josep Motas, is a design studio logically and freely creating their work in response to an unsustainable system. They blend mathematics, mural art, and ceramics with surrealism as they collaborate with top brands.

Updating tile folklore with contemporary language, they aim for democratic living, integrating social, political, and ecological ideas. Their work critiques capitalism and mass consumption, enriching the world through creativity, bridging tradition and innovation.

CRISTIAN HERRERA DALMAU

Born in Barcelona on October 3, 1988, Cristian Herrera graduated in Fine Arts in 2012. During his training he learned to work with iron and other materials, such as wood and stone. He soon began designing and producing furniture and other objects for companies and individuals.

His profession allows him to survive without killing his creativity. At the same time, Cristian focuses his artistic production on performance and video installations. These documented actions, in which objects, manufactured specifically for each occasion, are activated and subsequently presented in the exhibition space.

Cristian's roles as both a designer and artist have blended together to such an extent that is not clear where one begins and the other ends. His work takes place at the border between the subject and the object. His explorations seek to somehow establish possible links between design and art, understanding objects as a language and action as message.

CRISTIAN ZUZUNAGA

Cristian Zuzunaga is a multidisciplinary artist and designer whose work bridges the realms of art, fashion, and design. Known for his vibrant use of pixels—an element he describes as 'the icon of our time'—Zuzunaga creates colourful visual landscapes that explore the dynamic relationship between analogue and digital technologies, offering a unique commentary on contemporary life and our sense of place within it.

With a background in Typography and Graphic Design from the London College of Communication and the Royal College of Art, Zuzunaga established his eponymous label, Zuzunaga, which he ran from 2010 to 2023. During this time, his innovative designs and artistic approach garnered international recognition. Now based in Bristol, he recently launched Frankenstein Press, a dedicated printmaking studio, gallery, and creative workshop that serves as both a space for his personal practice and a platform for artistic collaboration and teaching.

Recently, Zuzunaga has expanded his practice into painting, where he is actively working to scale his new body of work. This recent evolution in his artistry reflects his continued exploration of colour, pattern, and the fusion of traditional and modern methods, with a focus on connecting deeply with his audience.

CURRO CLARET

Born in Barcelona in 1968, Curro Claret is a freelance product designer with academic training from Elisava and Central Saint Martins College of Art and Design.

His diverse career includes collaborations with well-known companies such as Camper, BD Barcelona, Metalarte, Zicla, and Mahou. Beyond his commercial projects, Curro is deeply engaged in social impact initiatives, working alongside organisations like Arrels Fundació, Fundació Tot Raval, Fundación San Martín de Porres, and the We Are Water Foundation.

ELIURPÍ

Elisabet Urpí and Nacho Umpierrez are the creative duo behind ELIURPÍ, a design studio founded 14 years ago in Barcelona. Their work combines tradition, architecture, and contemporary art to create unique, hybrid pieces. Originally known for their sculptural hats, ELIURPÍ has since expanded to include furniture, lamps, sculptures, and art-design objects.

Their latest work was showcased at the 2024 Milan Fair in an individual exhibition at Palazzo Litta, titled 'Shadows and Poems', inspired by Junichiro Tanizaki's essay *In Praise of Shadows*, which celebrates the beauty of chiaroscuro. For this exhibition, the duo focused on a single material—raffia—which became the common thread throughout the collection.

Urpí and Umpierrez share both a professional and personal life, developing a distinctive artistic language that blends cultural traditions with contemporary design. They are particularly inspired by the interplay of light and shadow, using natural materials like wood, straw, raffia, linen, and silk in their work. With a commitment to craftsmanship, creativity, and honesty, they consider themselves pre-industrial designers. Their pieces have been exhibited internationally, including art and craft biennials and the ARCO fair in Madrid.

JOSHUA LINACISORO

As a designer, Joshua Linacisoro strives to explore ways to improve our environment with products, services, and concepts. Through close collaborations with other creatives, artisans, and the industry, he aims to reclaim and dignify natural materials and traditional processes, integrating more industrial and contemporary production processes in order to modernise the vision and applications of craftsmanship and industrial design.

KUTARQ

As head of Kutarq studio, architect and designer Jordi López Aguiló designs lighting, furniture, and spaces with a unique and pragmatic perspective. Each project involves a methodical process that emphasises both materials and in-depth research.

With the constant challenge of revealing the 'soul' behind his objects, he creates honest and timeless designs with a life of their own. After collaborating with prestigious architecture firms in Copenhagen and Paris, he set up his own studio in 2012.

MSUBIRÀS

MSubiràs, born on September 14, 1971, in Vall de Bianya, Girona, is an architect and designer with over three decades of experience in architecture and design. He trained as a designer at the ESDAP Art School in Olot from 1990 to 1995. In 1994, he began working as Project Manager at the renowned RCR Arquitectes studio, where he honed his skills. In 2008, he founded his own studio, MSB Arquitectura i Disseny, and in 2019, he co-founded Bianna Creative Lab (BCLAB), an innovative company focused on dynamic architecture.

Throughout his career, Subiràs has developed and built a wide range of projects. These include unique design pieces exhibited in prestigious galleries and international fairs in cities such as Milan, Paris, Copenhagen, and, currently, with Il·lacions Gallery in Barcelona. His latest endeavour, 'Project IX' at BCLAB, is a dynamic architectural project exploring new and innovative solutions.

MAX ENRICH

Playing with the narrow line between design and pure aesthetics, Max Enrich focuses on a constant search for bold and suggestive forms that can function as a chair, a table, or even a sculpture. For him, it's all about developing a functional solution—how it will remain stable or how comfortable it will be—while also introducing an unexpected shape.

Max has been concentrating his work on formal experiments, exploring the limits of form and functionality through materials. Stone, iron, and wood have been his most reliable partners; their simplicity and rawness can transform into something graceful and extremely delicate.

ROSA CORTIELLA

Rosa Cortiella holds a degree in Ceramics and Sculpture and has been working professionally in ceramics since 1988. With her interest in formal and artistic experimentation in the ceramic medium, her multidisciplinary training allows her to move from sculpture to product development, to colour research.

For some time now, her work has been focused on the design and production of limited series, mainly in the area of haute cuisine. She was also a curator for 3 years at the ACC gallery. Currently, she collaborates with MUD CERAMICS Factory as head of their R&D department.

